



Health Commitment Grants — India Request for Application

Catalytic Support for the Effective Implementation of the National Animal Disease Control Programme (NADCP) in Rajasthan

TIFA2.0/2026/009

Posted date: 17th July 2026

Questions Due: 21st July 2026 to tifa.bharat@jsi.org

Submissions due: 27th July 2026, 18:00 IST, via [Tifabharat.org](https://tifabharat.org) portal

JSI Research & Training Institute, Inc. (JSI) implements the Tuberculosis Implementation Framework Agreement (TIFA). Spanning eight years (2019–2027), this initiative builds on the U.S. Government’s investments in health programming. In 2026, the project is expanding its scope to address additional health priorities under the Global Health Security Strategy. Through direct engagement with local governments, TIFA co-codesigns Health Commitment Grants (HCGs) and other subawards. These instruments accelerate progress toward national and global health targets, enhance country ownership, and strengthen public health emergency preparedness and response.

In alignment with this expanded vision, JSI is extending its global health security strategy to address critical animal-human health interfaces and invites eligible organizations to apply to support effective implementation of National Animal Disease Control Program (NADCP) in a selected district of Rajasthan. This initiative directly contributes to India's efforts to contain transboundary and zoonotic animal diseases at their source before they threaten human populations. The target intervention focuses on transforming passive field tracking into dynamic, data-driven micro-planning, ensuring cold chain integrity for dual biologicals down to the block level, and building community-led early warning reporting networks. Ultimately, this model aims to provide the State Animal Husbandry Department of Rajasthan with a field-tested, scalable framework ensuring that the existing veterinary delivery network is resilient, high-functioning, and capable of identifying biological threats at their earliest stages.

The livestock sector serves as a foundational pillar of the rural economy in Rajasthan, contributing significantly to the state’s economic stability and providing climate-resilient livelihoods to millions of pastoralists and smallholder farmers. However, transboundary animal diseases like Foot and Mouth Disease (FMD) and endemic zoonotic threats like Brucellosis present severe economic and public health threats. These diseases lead to massive financial losses through decreased milk yields, devastating reproductive failures (abortion storms) in livestock, direct occupational infection risks to milk handlers, and strict trade restrictions.

To systematically mitigate these production and human health threats, the Government of India launched the NADCP, an ambitious flagship central sector scheme aiming for 100% vaccination coverage to achieve control and eventual eradication of both FMD and zoonotic Brucellosis. In alignment with the national transition towards digital governance, livestock registration and real-time vaccination tracking have been fully synchronized via the Bharat Pashudhan App under the National Digital Livestock Mission (NDLM).

While the national policy framework and vaccine supplies are secure, field-level execution frequently encounters ground-level operational bottlenecks. These include variations in cold chain maintenance for sensitive viral and live-bacterial biologicals, localized tracking and data sync gaps on the Bharat Pashudhan portal, and vaccine hesitancy driven by temporary, minor post-vaccination milk drops.

This proposed intervention directly addresses these realities by providing non-financial, catalytic support to augment the State Animal Husbandry Department's existing capacities, optimizing execution frameworks and zoonotic risk containment without imposing any financial or administrative burden on the state exchequer.

TIFA invites applications from Indian organizations to undertake the following activities:

Invited organizations will undertake the following structured activities over the project lifecycle:

Organizations are invited to undertake the following activities:

Proposed Activities	Expected Outputs
Activity 1: Situation Analysis: Conduct a 360° assessment of current utilization logs, data entry delays on Bharat Pashudhan, cold chain infrastructure from district hubs to outposts, and drug/diagnostic supply chain landscape.	Comprehensive situation analysis report includes baseline map mapping operational gaps, structural constraints, and software-entry lag profiles to guide field execution.
Activity 2: Preparation of District Action Plan: Facilitate joint multi-stakeholder consultation with senior district veterinary officials to formulate a customized implementation action framework.	An officially approved District Action Plan ready for field deployment, outlining precise geographic routing and assigned field duties acting as an operational blueprint.
Activity 3: Cadre-wise Upskilling: Conduct customized upskilling workshops focusing on separate, cadre-specific operational duties for Veterinary Officers (VOs) and Para-Veterinarians/Livestock Assistants (LAs).	100% of targeted personnel trained and evaluated on specific job roles (VOs on data monitoring/outbreak workflows; LAs on offline logging, tagging, and cold chain protocols).
Activity 4: Cold Chain Strengthening through SOP Implementation: Formulate and distribute simplified, pictorial SOPs for storage and transit ice-pack arrangement, paired with continuous low-cost temperature monitoring cards and registers.	100% compliance with storage temperatures (+2°C to +8°C) driven by pictorial SOP adoption, eliminating localized heat-induced vaccine failures.

Activity 5: Support in Preparation & Implementation of 45-Day Microplan: Plan and execute an intensive, time-bound 45-day phase-wise vaccination campaign window split into organized geographical zones.	A strict 45-day phase-wise operational matrix successfully deployed down to the vaccinator level, concluding with a mandatory 3-day village mop-up schedule resulting in zero missed herds. (minimum two blocks of a selected district)
Activity 6: Awareness Generation, 1962 App Promotion, Support in Mobile Veterinary Unit (MVU) Planning & Community Reporting. Run targeted campaigns at dairy cooperatives, align MVU paths, implement text/call notification desks, and mobilize PRIs/local NGOs.	Immediate farm-gate compliance (refusals reduced by $\geq 85\%$), high 1962 app downloads, and an alert community infrastructure that reports suspected vesicular cases immediately.

The following proposed indicators are essential to capture the project progress. Additional indicators may be proposed by the applicant and/or may be added during the co-design phase:

1. One comprehensive situation analysis report by Month 1, followed by 100% of targeted blocks covered under a single, officially signed District Action Plan that integrates FMD and zoonotic Brucellosis field protocols by the end of Month 2.
2. 100% of targeted block-level Veterinary Officers and field Para-Veterinarians trained, evaluated, and certified on specialized dual-disease modules, specifically covering live-vaccine safety protocols and zoonotic transmission prevention, by the end of Month 3.
3. 100% of designated rural vaccine storage points actively using pictorial SOP kits, daily digital logging registers, and temperature monitoring cards to verify continuous temperature compliance before the active campaign phase begins.
4. 100% execution of the synchronized 45-day phase-wise microplan across all designated zones, with every block deployment verified by a completed 3-day mandatory village mop-up roster to ensure zero missed herds.

Eligibility

Interested organizations must meet the following mandatory criteria:

- Legal Status:
 - I. Must be a legally registered Indian NGO with a valid FCRA registration, or a for-profit organization with all mandatory registrations (PAN, TAN, GST) eligible to receive foreign funds, or an international non-governmental organization legally registered in India.
 - II. Public international organizations (PIO) and intergovernmental organizations (IGO) are not eligible.
- Leadership Commitment: The Chief Executive must be willing to enter into a formal agreement, and the organization is authorized to receive funds from JSI, the Washington-based partner.
- Compliance: Demonstrated ability to comply with all U.S. Government regulations and certifications.

- **Animal Health & Disease Surveillance Expertise:** Mandatory working experience (minimum 3 years) in strengthening animal health or disease surveillance mechanisms, with a focus on field execution operations under national or state flagship frameworks.
- **Digital Ecosystem Familiarity:** Demonstrated experience working with public livestock tracking applications, specifically the Bharat Pashudhan App interface or platforms under the National Digital Livestock Mission (NDLM).
- **Government Liaison & Network Integration:** A proven track record of successful collaboration with the State Department of Animal Husbandry, District Veterinary Offices, Dairy Cooperatives, and local Panchayati Raj Institutions (PRIs).
- **Operational Readiness:** Proven ability to deploy field teams and initiate implementation within 30 days of the award and deliver all project milestones within a maximum of 6 months.
- **Operational Readiness:** Proven ability to initiate implementation within 30 days of the award and deliver all project milestones within a maximum of 9 months.

Application Submission

- **Platform:** Applications must be submitted via the **TIFA Bharat Portal** (<https://tifabharat.org/>).
- **Deadline:** **27th July 2026, at 18:00 IST.**
- **Inquiries:** Questions may be directed to tifa.bharat@jsi.org until 21st July 2026, at 18:00 IST. Responses will be shared with all eligible applicants by 23rd July 2026.

Selection Steps

1. **Administrative Screening:** JSI/TIFA staff will verify that all applications meet basic eligibility requirements.
2. **Technical Review:** A selection committee will evaluate eligible applications based on technical merit.
3. **Ranking:** Applicants will be ranked based on their concept papers.

Evaluation Criteria

Applications will undergo an administrative screening followed by a technical review by a selection committee. Eligible concept papers will be scored based on a total of 100 points across the following five categories:

1. Technical Approach & NADCP Alignment (25 Points)

- **Programmatic Integration:** Quality and feasibility of the proposed catalytic model to augment the State Animal Husbandry Department's existing capacities without imposing any financial or administrative burden on the state exchequer.
- **Operational Optimization:** Clarity and realism of the strategy to optimize field-level execution realities, specifically transforming static plans into dynamic, optimized vaccinator routes to capture remote and migratory herds.
- **Digital Governance Synchronization:** Feasibility of the approach to resolve localized tracking gaps on the Bharat Pashudhan portal and improve digital entry workflows under the National Digital Livestock Mission (NDLM).

2. Situation Analysis & District Action Planning (25 Points)

- Operational Gap Mapping: Proven track record in conducting a comprehensive, district-wide baseline situation analysis within Month 1 to map operational gaps in app usage, cold chain units, and diagnostic infrastructure.
- Collaborative Action Planning: Quality of the framework to co-create and formalize a localized District Action Plan with state officials by Month 2 to serve as the official operational roadmap.
- Risk Hotspot Identification: Demonstrated expertise in reviewing available drug stocks, diagnostic test kits, and recent epidemiological logs to identify high-risk transboundary and zoonotic disease pockets.

3. Cold Chain Strengthening & Potency Safeguarding (20 Points)

- Dual Biological Handling: Demonstrated expertise in managing field-level supply chain protocols to preserve the potency of both viral (FMD) and live-bacterial (Brucellosis) vaccines.
- SOP Enforcement: Feasibility of the strategy to distribute and enforce simplified, pictorial Standard Operating Procedures (SOPs) for vaccine storage, transit ice-pack arrangement, and handling across 100% of designated storage points.
- Temperature Compliance Monitoring: Technical proficiency in deploying continuous, low-cost temperature monitoring cards and daily digital logs across rural centers to keep storage temperatures strictly within the $+2^{\circ}\text{C}$ to $+8^{\circ}\text{C}$ range.

4. Workforce Capacity Building & Cadre-Wise Upskilling (15 Points)

- Cadre-Specific Training: Clarity of the plan to train 100% of targeted personnel using distinct, job-specific modules (Veterinary Officers focused on dashboard management and outbreak reporting; Para-Vets focused on offline logging, tagging, and injection protocols) by Month 3.
- Field Evaluation: Quality of the methodology for conducting quick, practical post-training evaluations to verify app troubleshooting and field efficiency before the campaign launch.
- Administrative Support: Effectiveness of the strategy to position external technical staff to absorb primary data entry and tracking burdens, minimizing frontline burnout.

5. Integrated Campaign Execution & Zoonotic Awareness (15 Points)

- Microplan Execution: Feasibility of formulating and executing a strict, synchronized 45-day phase-wise vaccination microplan for FMD and Brucellosis, backed by a mandatory 3-day village mop-up schedule to ensure zero dropped herds.
- Zoonotic & Farm-Gate Mobilization: Strength of the communication approach utilizing dairy cooperative collection points, trusted milk pourers, and local NGOs to mitigate FMD vaccine hesitancy and build community awareness around zoonotic Brucellosis risks.
- Emergency Alert Systems: Plan for scaling up farmer downloads and user registrations for the 1962 emergency livestock app while aligning Mobile Veterinary Unit (MVU) route paths with active vaccination deployment schedules.

Funding and Timeline

- **Budget Range:** This intervention will implement activities in targeted districts within Rajasthan. The total funding for this project is \$44,560.

Cost-effective proposals demonstrating resource maximization to lay a strong foundation for domestic resource integration will be prioritized.

- **Project Duration:** The project will last a maximum of 6 months. Operations must be positioned for immediate deployment upon signature.
- **Consortium & Sub-awarding:** Consortium proposals or applications utilizing subawards are not permitted. The selected prime organization must execute all core activities directly.
- **Quick Start-up:** TIFA will prioritize organizations that are ready to begin work immediately once the agreement is signed.